OSIS

WHITEPAPER

2023

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Abstract

A Universal Value System of all Public Brands, Business, & Interconnected Services, would be a **Decentralized standard globally.** All parties interested in participating, or creating their own projects, would now be able to do so easily through tokenization, & with no need of a middleman controlling their process.

The socioeconomic benefits, typically exclusive to large private firms & the upper class, would be garnered by the entire world's citizens now. **OSIS will make this possible,** for less than a fraction of the cost & time.

OSIS embodies the Strength in Numbers ideology.

What is OSIS?

OSIS is a Utility Token & the First platform that is applying Tokenization to everything it's doing, at a mass scale.

OSIS is the sovereign currency that is used for transactions within the OSIS ecosystem & exchange.

How it Works

01 | Create a Free OSIS Core Account

• Get OSIS Wallet – Hold currencies & NFTs

• Access the full OSIS ecosystem, as well as other web3 platforms using your OSIS Core account

02 | Get as much OSIS as you like

OSIS tokens are the sovereign currency of Apotheosis. OSIS is being used to buy products, brands & services, from other tokenized projects & platforms.

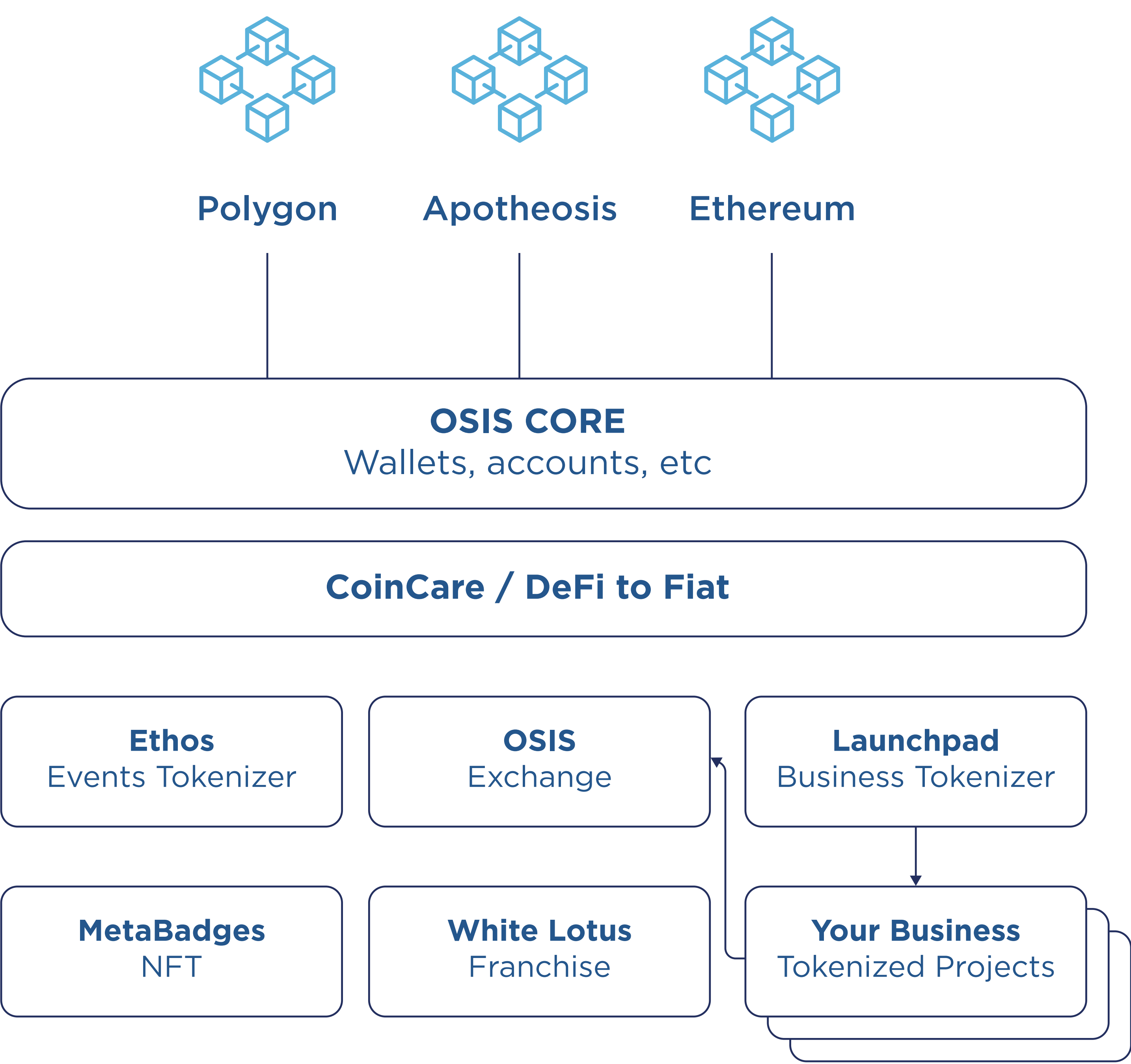|	
250 OSIS	CoinCare Crypto Card – no annual fees for life
1000 OSIS	MetaBadge NFTs. Votes with ArchAngel status
5000 OSIS	Become an Ascended ArchAngel
10000+ OSIS	5 Rare MetaBadges & access to strategy meetings with OSIS Team

How it Works

03 | Become a Web3 Pro

- OSIS University – Learn the fundamentals of Web3.

- You will learn how to identify real projects from fraudulent ones.

- Get the best practises to be 100% secure in Web3.

- Follow the curriculum from blockchain 101, to courses behind using tokenization.

OSIS Blueprint

Polygon   Apotheosis   Ethereum

OSIS CORE
Wallets, accounts, etc

CoinCare / DeFi to Fiat

Ethos Events Tokenizer	**OSIS** Exchange	**Launchpad** Business Tokenizer
MetaBadges NFT	**White Lotus** Franchise	**Your Business** Tokenized Projects

Businesses will easily build on the OSIS Core infrastructure/ ecosystem. People will soon be seamlessly transacting between Fiat to Digital Currencies to buy products & services with CoinCare.

OSIS Blueprint

OSIS Core

OSIS includes everything you'll need to begin your Web3 journey & take advantage of the tokenization revolution, starting with:

- OSIS Wallets (Start accepting Currencies & NFTs)
- OSIS University (Free Web3 Education)
- OSIS Tokenizer (Mint your Own Tokens & NFTs)
- NFT Domains (In partnership with Unstoppable Domains)
- OSIS Marketplace (Decentralized Exchange)

CoinCare

OSIS' sister company allows all members to easily convert their digital currencies into their national fiat currency (i.e. USD, EUR, GBP, etc). Members that get 250+ OSIS are entitled to a FREE CoinCare Crypto Debit Card, allowing them to spend their digital currencies like a normal Visa Card.

OSIS Blueprint

OSIS Ecosystem

All the projects on the lower part of the
Blueprint, including your tokenized projects,
constitute parts of the OSIS ecosystem.
Members can securely log into any of these
platforms using their OSIS account, & their OSIS
wallets. The community will have
access to the millions of members from other
platforms within the
OSIS ecosystem.

OSIS Platforms

01 | OSIS Core

OSIS Core is dedicated to helping millions transition from Web2 to Web3. OSIS provides the tools & education necessary for members to navigate, & improve their experience in the Web3 world. OSIS believes everyone can bring more value to the world, if given the chance.

02 | Exchange

The OSIS Exchange will be a place where users can freely barter their digital and physical assets. OSIS' vision is to shape a society where community members are appreciated in full for the products and services they bring to ecosystems they live in. With tokenization in decentralized marketplaces, all parties have a voice.

OSIS Platforms

03 | Crypto Cards

In partnership with CoinCare & Galileo, OSIS will give everyone the ability to swap between digital & fiat transactions, using their own debit card & cryptointegrated FDIC Insured bank accounts. Users can freely transact globally with security & even more ease.

04 | Tokenization

The OSIS Launchpad will allow anyone, from anywhere, to tokenize anything. Whether they wish to create NFTs or launch a token for their projects; OSIS plans to make this as easy as a few clicks. By Tokenizing the World, we can create a barter system based on service & true utility, determined by the masses.

Technology Stack

The parts that make up the OSIS platform:

01 | **OSIS Tokens**

OSIS is the utility token behind the education, tokenization, & ecosystem that offers users the ability to launch their own NFTs & tokens. As a sovereign currency, OSIS tokens can be used for many things within the OSIS ecosystem, as well as in all projects that tokenize using OSIS Core technology.

02 | **OSIS Wallets**

Today, members can freely store their OSIS on the platform currently. In future updates, members will be able to easily deposit other major digital currencies & NFTs to their OSIS account/address where it can be securely held & conveniently moved.

Technology Stack

03 | OSIS University

Education is a foundational part of OSIS' mission. OSIS offers economic, technological, Web3, and more education for all members for Free. In the future, OSIS plans to incentivize members to study & get OSIS University NFT degrees.

04 | MetaBadges

MetaBadges are NFTs that give holders a voice in the OSIS world. Each holder is entitled to a vote, according to the rarity of their MetaBadge. Holders are actively involved in the quarterly decisions of OSIS, & contribute to its activities.

Technology Stack

05 | Launchpad

OSIS is building a proprietary token generation system to create customizable smart contract tokens & NFTs. With this technology, anyone can easily create their own digital currency token or NFT project, with every feature they need. There will be no coding required & the technology will be globally accessible.

06 | NFT Domains

By getting NFT Domains directly in OSIS Core, members will take the leap into decentralization, with their own piece of the blockchain universe (AKA metaverse). With an NFT domain, anyone can both secure & simplify all their crypto wallet addresses into a single domain (i.e. yourname.x). Domain holders only pay once & can keep a Domain forever with no renewal fees. Websites can also be hosted on this domain.

OSIS Exchange

OSIS Exchange is a Decentralized marketplace where anyone, from anywhere, can list their assets or likeness. People from anywhere can contribute to the progress of any listed asset or likeness through voting with our OSIS currency or MetaBadge, investing with other currencies, & other creative means.

Exchange Voting

Vote with up to 100 OSIS a Month

Community votes qualify all projects that request to be listed. Once qualified, members of the exchange can buy into the projects swapping various currencies with OSIS.

OSIS Exchange

All members who vote in a successful listing, will receive the opportunity of first purchase/swap of the new token prior to open listing, including MetaBadge holders. "First dibs".
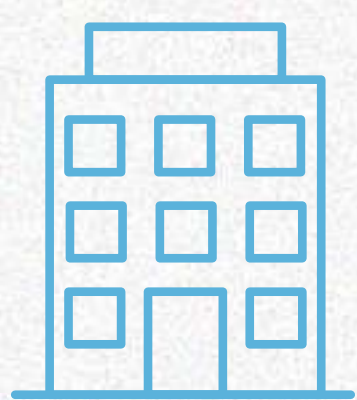
MetaBadge owners may only vote with one MetaBadge per token applying for listing every month.

Standard MetaBadge = 100 Vote weight

Rare MetaBadge Votes = 200 Vote weight

Super Rare MetaBadge = 2200 Vote weight

The total number of times you can use a MetaBadge to vote across the OSIS Exchange is 100 times per month.
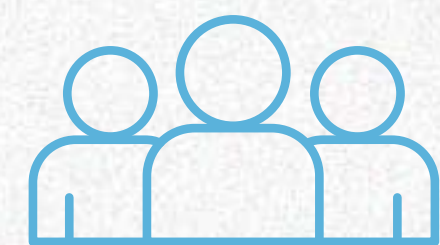
What is Tokenization?

Tokenization is the splitting of anything physical or digital, into ownable assets (tokens) on the blockchain.

Real Estate Building

Tokenized into 10 Million tokens, or digital assts

1 Million people buy 10 tokens each at $10 per token = $100M Valuation

Other Trillion $ Markets that can be Tokenized

Any Brand, Business or Creator

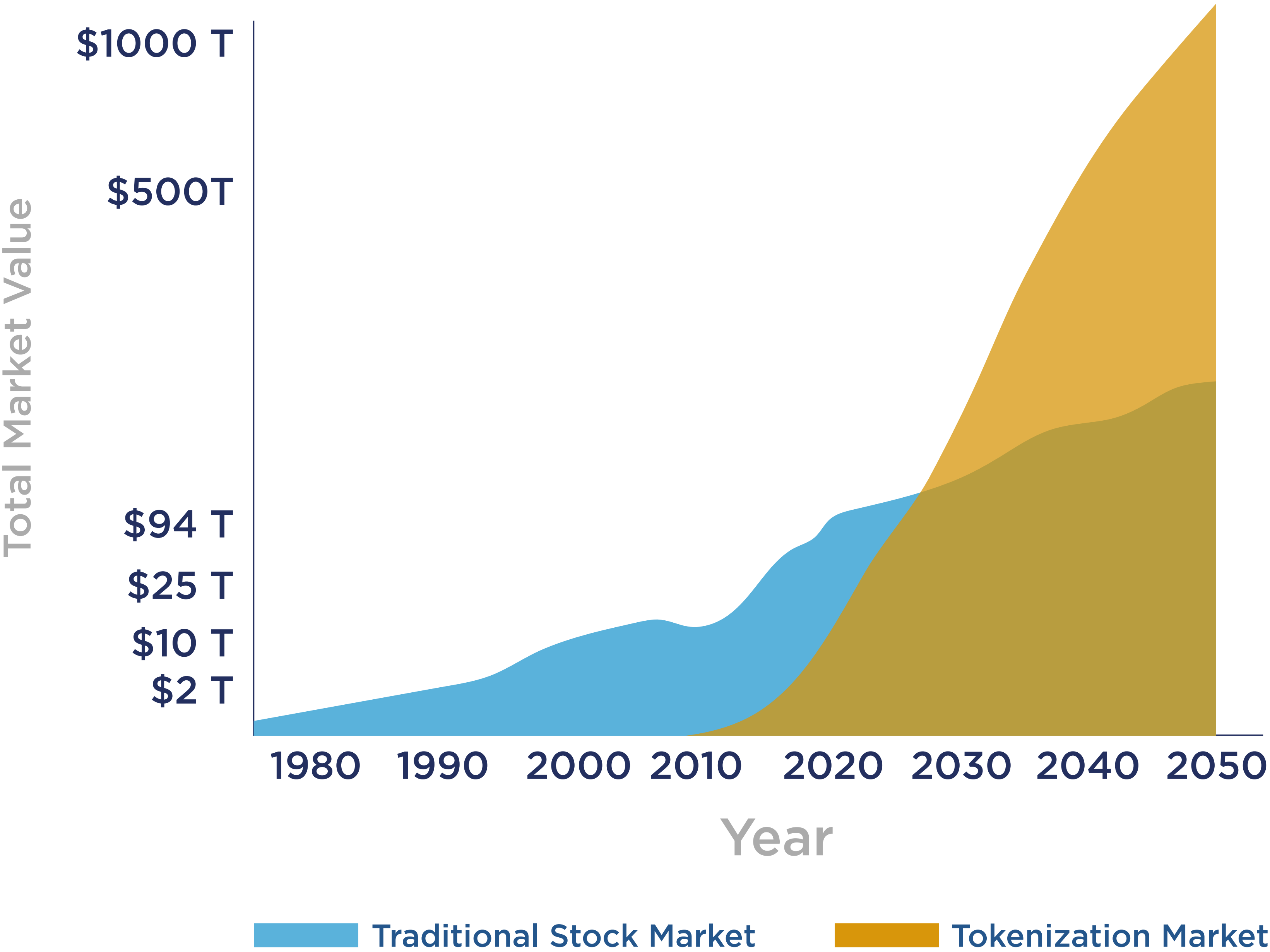**Fine Art Real & NFts**

Entertainment Music, Film & more

What is Tokenization?

Tokenization – Decentralization

PB
(Public Brand)

Flow of Benefits
Direct between
all parties

The Collective –
All Supporters

In contrast to the traditional method, a brand or business is actively supported by the community members who may use, & hold their currency. Growth and progress can be achieved without the troubles of a middle party. If the people believe the product is useful to them, the tokenized project or individual will receive both market validation and other lasting benefits.

Tokenization is already here

Traditional Stock Market   **Tokenization Market**

The Tokenization Market is projected to be greater than $544 Trillion in less than 2 decades. OSIS believes the tokenized economy will be worth much more.

Tokenization today

Gary Vee

Gary Vaynerchuk created VeeFriends to bring to life his ambitions of building a community around his creative and business passions using NFT technology. Within 6 months of learning about NFTs, he was able to monetize his online presence as an influencer & bring in over $50 million in new revenue. By owning a VeeFriend NFT, you immediately become part of the VeeFriends community and get access to VeeCon.

Tokenization today

Steve Aoki

Steve Aoki is a Grammy-nominated electronic dance music DJ who released five new songs directly to his fans in the form of NFTs in March 2021, generating $4 million from the album. "In the 10 years I've been making music, six albums, and you culminate all those advances, what I did in one drop last year in NFTs, I made more money," Aoki stated.

Tokenization today

Beeple

Mike Winkelmann, a digital artist – Working under the name Beeple created a piece of digital art each day over the past several years. In December 2020, a collage of 1000 pieces of his digital art was sold for $69 Million at the Christies auction house in New York. Since, this digital art NFT moment has ushered in billions of dollars into the art space, creating opportunities for all artists worldwide in an industry that never existed before.

Tokenization in Sports

The Brazilian soccer club Vasco da Gama had been working with KPMG since 2018 on the possibility of using cryptocurrency. After partnering with MBDA for their own tokenization project, each token will correspond to a portion of the transfer fees relating to 12 players educated & trained in Vasco's academy. The project aims to offer fans the opportunity to contribute financially to the club and enable token owners to obtain financial returns relating to the transfers of the 12 players. Vasco projects a potential total of R$50 million ($9 million) to be earned over the next couple of years by all token owners combined.
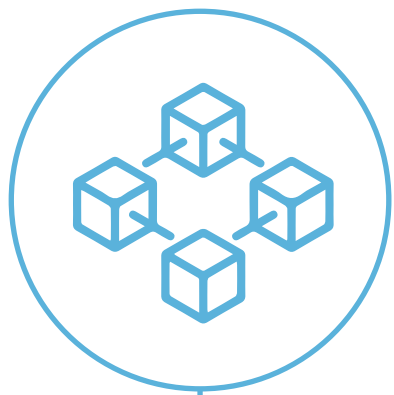
Tokenization in Real Estate

For an industry that has seen historically minimal innovation over the last century, real estate is ripe for disruption through digitization.

Today, individuals around the globe can buy into the real estate market through fully-compliant, fractional, tokenized ownership; powered by blockchain. A company that is at the forefront of this is RealT, with access to the RMM platform, through a special partnership with Commutatio Holdings Limited, RealToken holders can come together to create a whole new paradigm of decentralized ownership (regular housing price vs tokenized price).

Road Map

Tokenize | Q1 - 2023

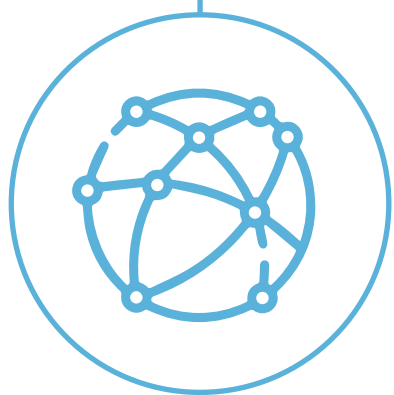Release of Tokenizer 2.0 & Token Management Dashboard.

OSIS Core | Q3 - 2023

A decentralized wallet. All in one app to experience Web3 at the highest level.

Advanced Tokenizer | Q3 - 2023

Create an unlimited range of apps & smart contracts. Advanced Smart Contract Builder opens the world of blockchain to all creators.

OSIS Exchange | Q4 - 2023

The first decentralized exchange governed by the people's votes. Home of all tokenized projects.
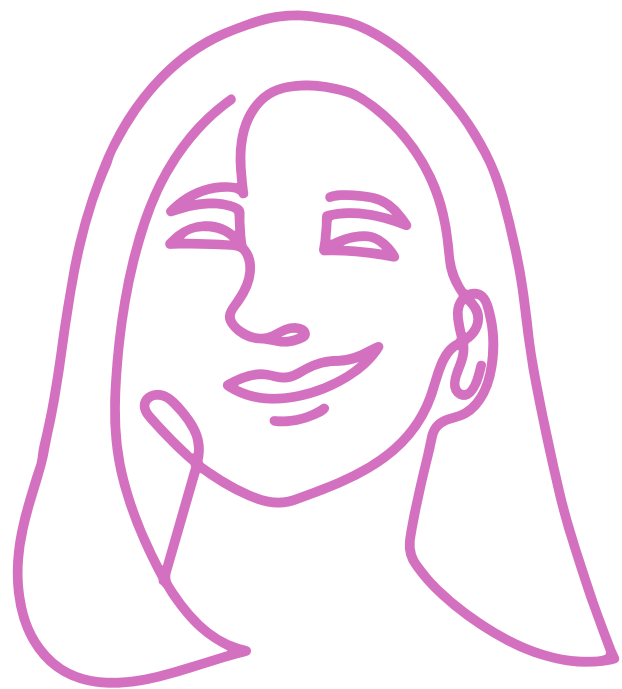
CoinCare | Q1 - 2024

CoinCare Digital Currency Cards and banking app launch.

MetaBadges

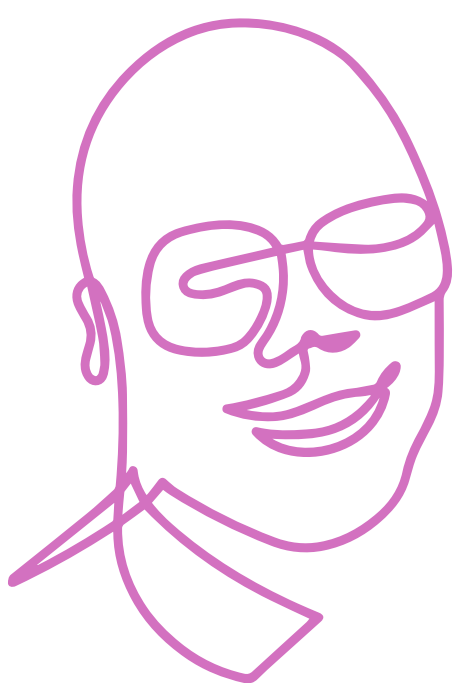## 10,000 Fine Art NFTs with a VOICE & VOTE

MetaBadges

Participate in the OSIS Games

Each season, startups in the community can compete to get funded as part of OSIS' commitment to its community. Holders can vote on winners.
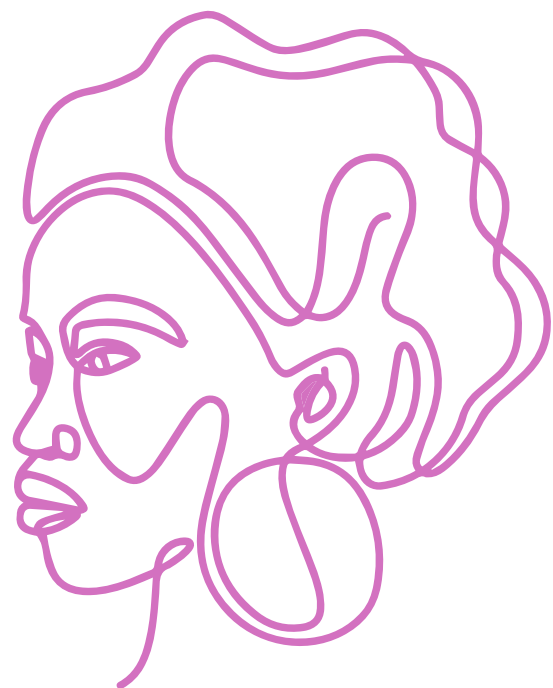
Digital Currency Cards

In partnership with CoinCare, MetaBadge Holders get a Free Crypto Debit Card, with no monthly fees for life.

Charity & Initiatives

Each quarter, holders choose which initiatives the entire OSIS community works on together.

MetaBadges

Free Tokenization

All MetaBadge holders are entitled to Tokenize a project for FREE using OSIS' technology.
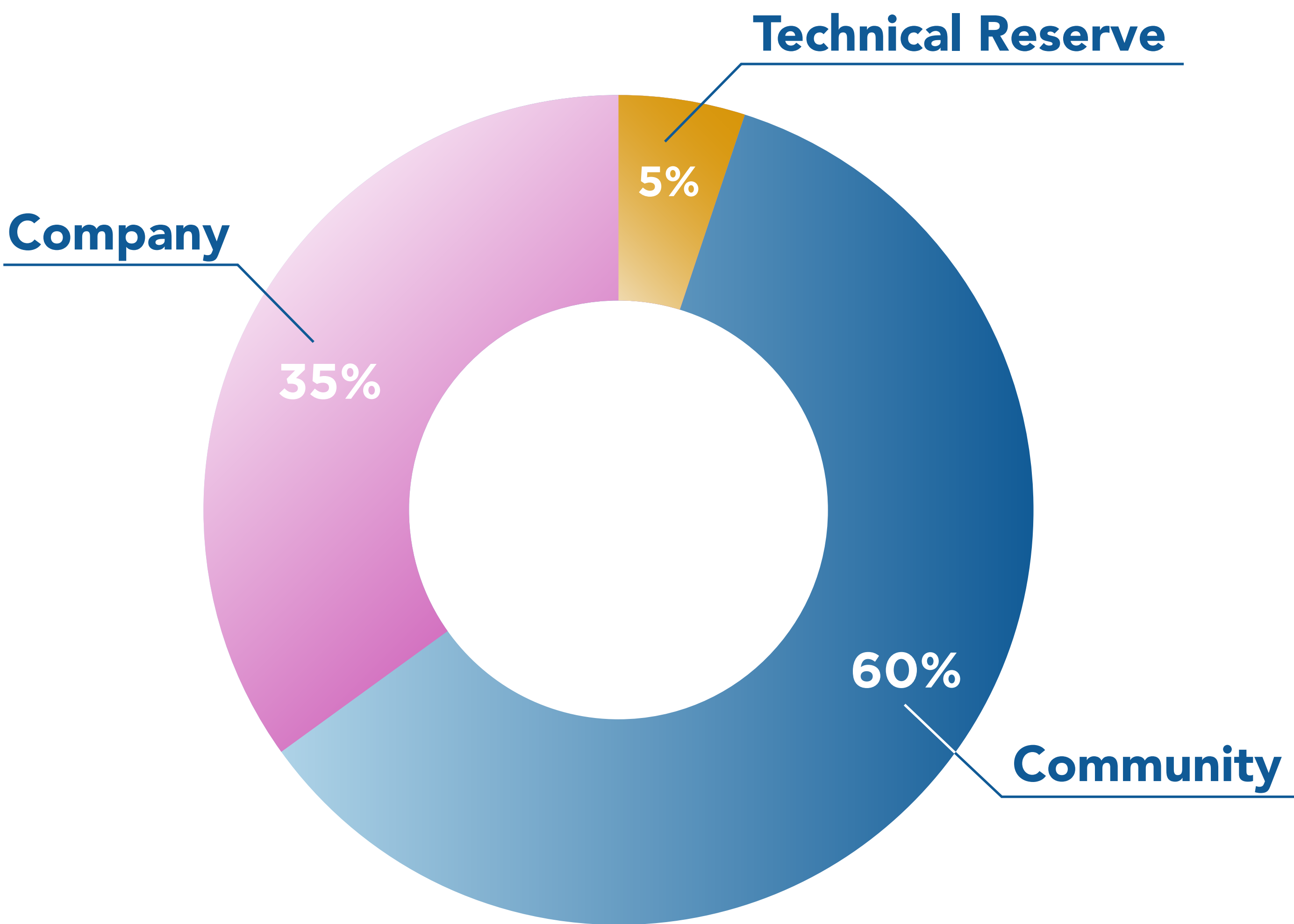
Free NFT Domain

Holders are entitled to their very own NFT Domain for Free. Apotheosis Investments Global, Inc. OSIS Whitepaper

Tokenomics

Token Distribution

- **Community**: 60M tokens
- **Company**: 35M tokens
- **Technical Reserve**: 5M tokens
- **Total OSIS in circulation**: 100M Tokens

Technical Reserve

Company

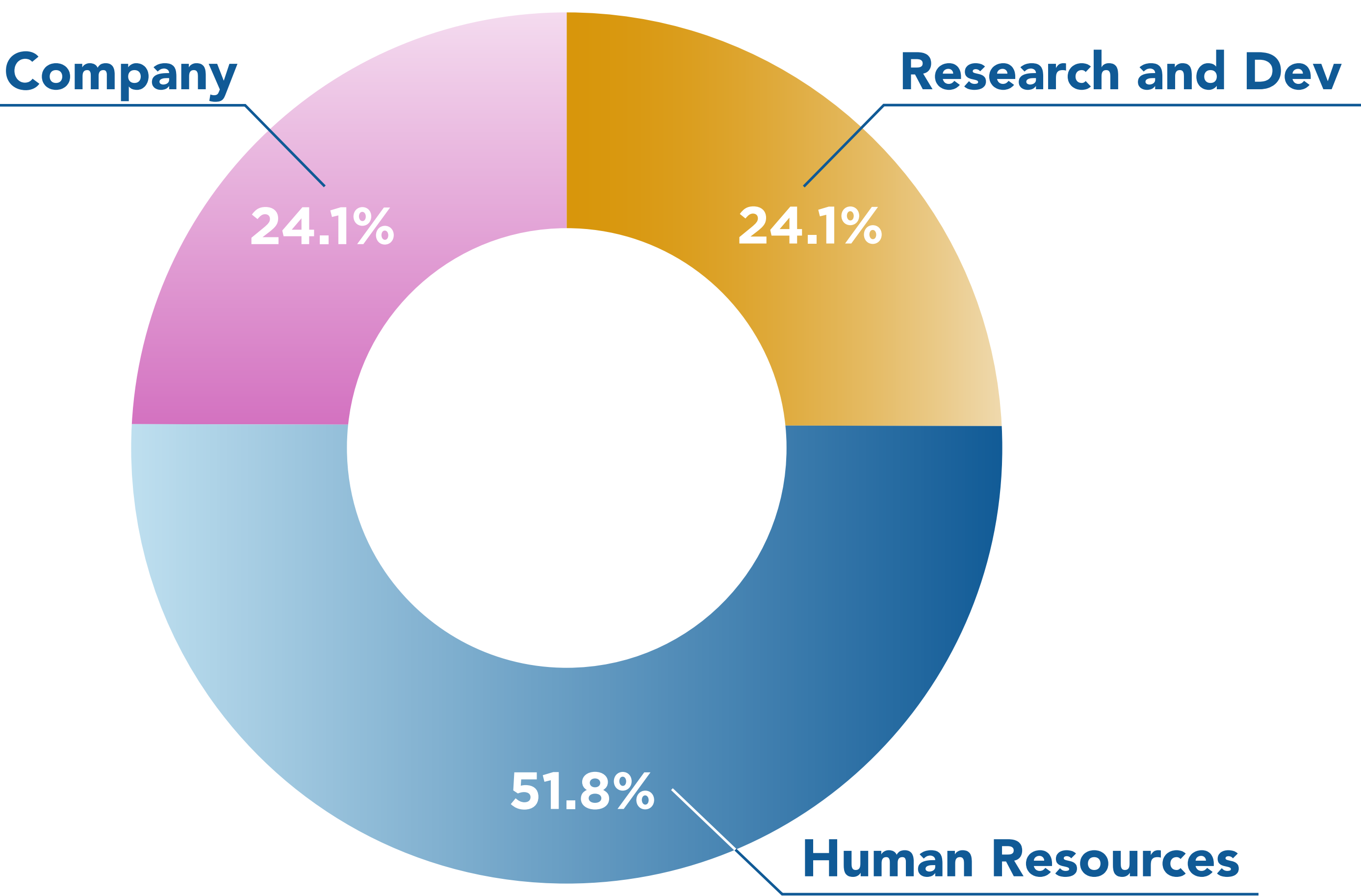**35%**

5%

60%

Community

Private Sale

Pre-Launch Goals

- **Soft Cap**: 1 Million Tokens – FILLED!

- **Hard Cap**: 10 Million Tokens at $0.50 each

- 100M tokens are fully minted & fixed in supply.

- All proceeds are used towards the development of the OSIS Ecosystem & Universe.

Use of Proceeds

Company **24.1%**

Research and Dev **24.1%**

51.8% Human Resources

OSIS Revenue Streams

Tokenization

OSIS Launchpad is a tokenization platform that charges $5.00 per-use for creating a verified, new smart contract (currency or NFT). This figure includes revenues from Ethos' user base tokenizing individual tickets as memorabilia, costing them an additional $1 when they buy event tickets.

Subscriptions

OSIS' tokenization technology can also be accessed programmatically, so anyone around the world can use it in their own platforms & businesses. OSIS' mission is to tokenize the world, so the patented technology is white-labelled for use by the global community to implement in their own niche of tokenization. For example, an OSIS partner may be tokenizing music artists. It's easier, faster and cheaper to plug the OSIS Tokenization package into their websites & automate all their needs. These types of customers pay a monthly or annual subscription.

OSIS Revenue Streams

NFTs

OSIS MetaBadges is a 10 000 NFT project that is central to the OSIS Ecosystem & Exchange; hence is desirable & has high utility. All secondary sales of MetaBadges reward OSIS with 10% royalties revenue.

IDOs

Initial DEX Offering (IDO) is a feature of the OSIS Exchange where tokenized projects can publicly raise funds from the OSIS community in a safe & decentralized way. OSIS captures a 10% fee from funds raised on the platform.

OSIS Revenue Streams

Txn Fees

OSIS will get a small & standard marketplace fee (under 1%) for every transaction on the platform. The OSIS token will be used to pay transaction fees on each transaction, similar to BNB on its platform.

NFT Domains

In partnership with Unstoppable Domains, OSIS receives a 30% revenue share on all NFT Domains sold in OSIS Core. NFT domains simplify the web3 experience; allowing you to receive hundreds of digital currencies to a single, human readable domain, unique to each user.

OTC Services

OSIS has secured access to liquidity pools to provide customers the service to purchase bulk digital currency at the lowest prices globally. OSIS' partnerships enable it to provide any amount of digital currency to its clients at spot market rates with fees of 2% – 4% on trades with no slippage.

Financial Projections

⋏ OSIS   K = Thousands   M = Millions

Stream	2023	2024	2025	2026	2027
Tokenization	$595K	$3.4M	$17.3M	$104M	$209M
Subscriptions	$302K	$3M	$13.3M	$109M	$257M
NFTs	$4.6M	$690K	$2.4M	$8.9M	$32.1M
Exchange Txn Fees	$375K	$50M	$250M	$500M	$1.25B
IDOs/Fundraisers/Listings	$0M	$12.5M	$40M	$100M	$120M
NFT Domains	$600K	$2.25M	$4.8M	$13.5M	$21.6M
OTC Services	1.5M	12M	40M	80M	200M
#Users	1M	2.5M	4M	7.5M	12M
Total Revenues	**$7.97M**	**$83.9M**	**$367M**	**$917M**	**$2.09B**

Profit Margin

OSIS maintains a profit margin of 15% – 40% over the 5 years' projections.

CoinCare Revenue Streams

Interchange Fees

With MasterCard & Visa, CoinCare will earn a 1.5% transactions fee from all purchases, online & physical.

Annual Card Fees

Members who opt for a premium card with more benefits & rewards, will pay an annual fee of $199.99 USD. OSIS estimates that 1/5 of all CoinCare customers, will get a premium card.

Financial Projections

(c) COINCARE - CRYPTO NEO-BANK

K = Thousands   M = Millions

Revenue Streams	2024	2025	2026	2027	2028
Gross Interest	$204K	$680K	$6.8M	$11.9M	$17.8M
Gross Interchange	$14.5M	$48.6M	$486M	$1.45B	$2.18B
Service Fees	$1.8M	$6M	$60M	$120M	$180M
# Clients	30K	100K	1M	2M	3M
Total Revenues	**$16.5M**	**$55.2M**	**$552M**	**$1.58B**	**$2.38B**

CoinCare Group is a sister company of OSIS, owned by the same founders. At the height of the pandemic, the US issued $1 Trillion in aid for small businesses across the country. CoinCare generated $50+ Million in funding, for 2,500+ small businesses, in just under 6 months. Now, CoinCare plans to offer traditional banking services, & Crypto Debit Cards, to an even larger commumity.

Ethos Revenue Streams

Ethos' revenue streams revolve around the exciting events industry – an online experience that takes you offline & into real world interactions. Events can range from business to entertainment, gaming to sports, and everything in between. Members can earn themselves money by hosting events & enjoy various features to make their experience a memorable one; including NFT tickets.
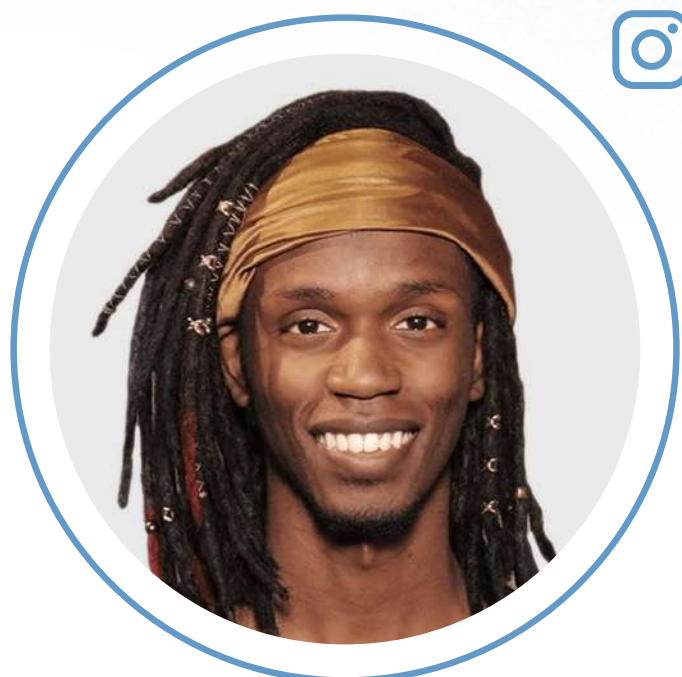
Financial Projections

ETHOS - FIRST WEB3 TICKETING PLATFORM K = Thousands M = Millions

Revenue Streams	2023	2024	2025	2026	2027
Ticket Sales	$3.71M	$446M	$1.11B	$2.23B	$4.46B
Ethos Gear	$271K	$13.5M	$33.9M	$66.6M	$131M
User Subscriptions	$75K	$36M	$150M	$300M	$600M
Business Subscriptions	$0	$40M	$100M	$300M	$600M
Advertisements	$0	$18M	$79.5M	$238M	$477M
Total Revenues	**$4.06M**	**$553M**	**$1.47B**	**$3.13B**	**$6.27B**

Ethos is another sister company to OSIS, in the Apotheosis conglomerate. It is the First Web3 & events social media, focused on data & content ownership through blockchain. Ethos is what some like to call the "Airbnb for Event hosting", and the "Find Things to Do" mobile app.

Team

Chris Tabaro
President

Jalal Ibrahimi
Vice-President

Vanessa Stival
Head of Design

Adan Hernandez
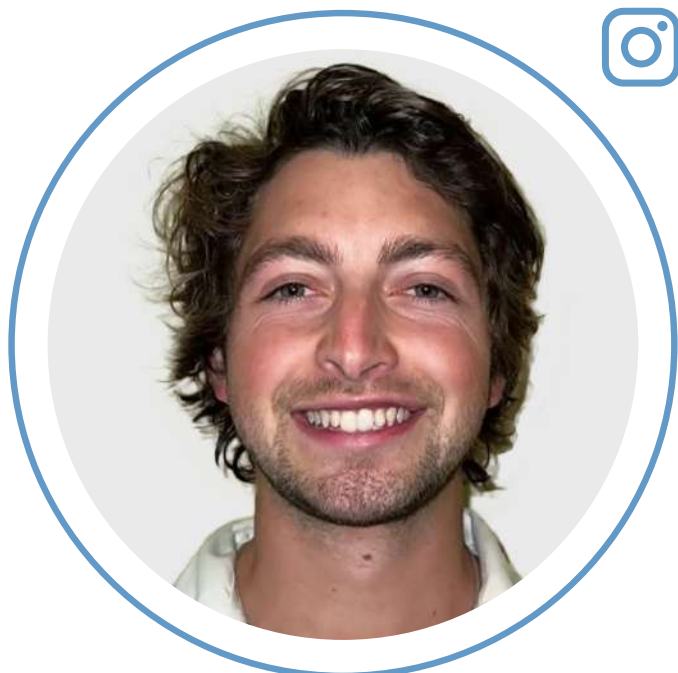Chief Operating
Officer

Luigi Santoro
Chief Technology
Officer

Taylor Lyons
Business Development

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Oliver Randall
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